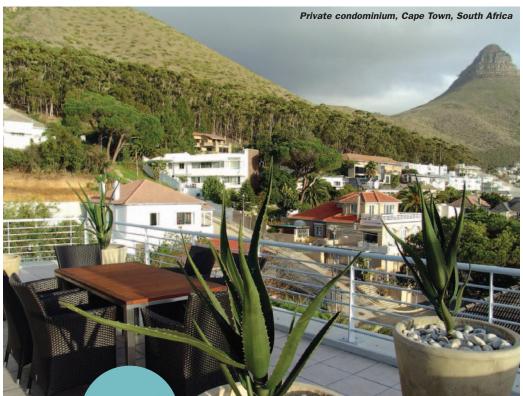
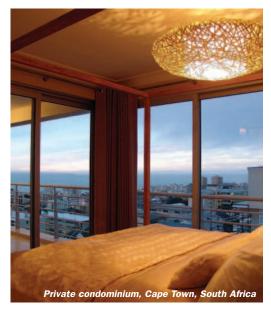
Tim Davis Design achieves diversified international **SUCCESS**

Clients, colleagues describe attention to detail and respectful relationships









STAFF WRITER – The Ottawa Construction News

When you view Tim Davis Design's recent portfolio, you'll see work encompassing a luxury condominium in Cape Town, South Africa, exterior signage for an Ottawa high technology business, various projects at the National Gallery of Canada . . . and more.

All of this work is coordinated by Davis and his team of resourceful associates – with clients, colleagues and suppliers all observing that Davis combines creative flair with practical understanding, great attention to detail, and truly impressive business practices.

"He and his staff are a pleasure to work with," says Gordon Filewych, chief of design at the National Gallery of Canada. They are extremely professional and diligent – and provide great continuity of work."

Meanwhile, Ron Clifton, CEO of International Datacasting, says he enjoys working with Tim Davis both for his business and residential design projects.

His company wanted to put a new sign on is headquarters building. This seemingly simple project, however was complicated by the leasehold and city rules, involving several levels of authority and approval. "He did excellent work for us on that project, both for the sign design, and more importantly, ensuring all the approvals were in place."

Clifton liked the way Davis conducted his business so much that he contracted him to design renovations to their home, a condominium. "He is great at project management – has a great team there – and takes care of all the day-to-day stuff in managing the subcontractors," he said.

Davis got his start in the mid 1990s, after immigrating to Canada from the United Kingdom and working for Murray and Murray Architects who were then designing the Palladium project (home of the Ottawa Senators, now Scotiabank Place) and various overseas projects. Qualified in the fields of both architecture and engineering in the United Kingdom, Davis founded his own Ottawa design practice in 1995. From the start, he found a critical ally and early supporter – Claude Lavoie of Gaston Lavoie Cabinet Shop in Ottawa.

Tim Davis Design

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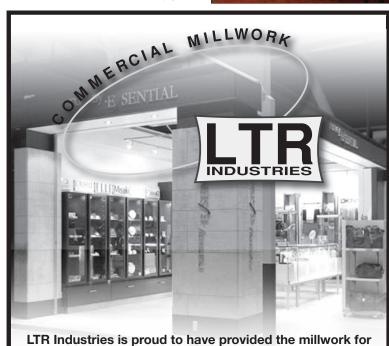
Davis reflects Lavoie's traditional ethical and craft-oriented values, resulting in loyalty and support from suppliers and colleagues – architects often commission him as a designer when they need highly detailed and accurate millwork and interior finishing designs.

Davis, who has taught design at Algonquin College, maintains excellent relationships with the college and frequently provides experience for students and recent graduates - giving them career challenges rarely experienced for someone just entering the business. Julia Smith, a talented graduate from Algonquin's interior design program, has quickly become Davis's "right hand person". Alan Todd, formerly chief of design at the National Gallery of Canada, is retained by the practice as a senior consultant and the practice is also represented in Montreal by Isabelle Gauthier, an interior design graduate with a specialty in lighting design.

Todd said: "My design work in the museum, art gallery and exhibition sectors can demand exceptional attention to detail where national treasures are concerned. In a competitive business I succeed because I am able to guarantee my institutional clients a product that conforms to the best international standard. What has impressed me about my association with Tim Davis and

Continued on page C3





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Tim Davis Design

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his core team is the constant broad level of service and design integrity demonstrated about all matters related to the design and production process that delivers complete results."

Brian Vlaming, CEO of LTR Industries, which fabricates millwork and interior finishings, says Davis always takes care to provide extremely detailed and clear instructions – and gives his team challenging projects which engage LTR's employees. "His jobs are always unique and well detailed," Vlaming said. "He always expects a high level of quality and finish – he's very consistent in the type of work we can expect.

Davis isn't a push-over – he seeks out and ensures he has competitive bids from qualified suppliers – but the suppliers know the competition will be fair, and when their work is done, they'll receive proper recognition and compensation.

Salli McSweeney, from the Interior Design Group (IDG), says she is impressed with how Davis maintains and enhances relationships with suppliers and colleagues, such as her own business. Davis is an excellent listener, she said. "He's very good at administration as well as design."

Similarly, general contractor Tony O'Malley, president of A.W.O. Holdings, says he enjoys working with Davis because "he's very accurate on his dimensions, and very set in on his details." O'Malley says he has worked with Davis for about 10 years including projects in Ireland, France and



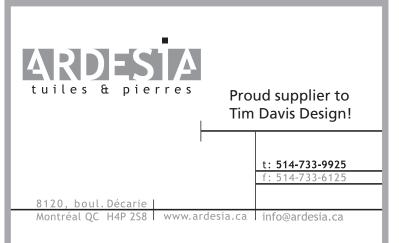
England.

"Davis incorporates new ideas for the client, rather than just run of the mill rubber base on drywall," he said. "There's interesting details in corner guards, glazing,

making sure the finish corresponds with electrical utilities, and things like that. He

Just Get Comfortable.

Continued on page C4



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tends to want to place everything in the correct manner rather than (simply design) run of the mill tenant fit ups."

Davis' attention to quality and detail has resulted in some significant large scale commissions, and ongoing business with international companies like Pacific Network Services Ltd., a financial services company, with assignments in Vancouver, B.C., Shannon (Ireland), Paris (France) and Oxford (England) in addition to Ottawa (where the company operates the Accu-Rate foreign exchange service.)

More recently, Pacific Network Services sought out Davis to "completely decorate, furnish and equip a very high-end penthouse



Apartment Staging for Cindy Sezlik of CSG Homes, furniture provided by Decorleans.

apartment in Cape Town overlooking the sea" for one of its senior executives. So Davis mobilized his team and travelled to South Africa to complete the

For international projects, "we do a research visit where we measure and look at the property in detail and



Signage for International Datacasting, Kanata, fabricators JBL Signs

then we try to form some key alliances with local trades or suppliers and through talking with them we develop a temporary network of qualified people, and supplement that by taking people from here to do the work, which in some

cases works better than using local employees," Davis said.

Davis sees more work in the future in a diversity of public and private sector projects, in Canada and overseas, all of which will benefit from his team's

great attention to detail and

"The best buzz you get as a designer is when you walk onto the site and see the things that have been in your head and on paper, sometimes for many months, right there in front

of you. And of course it is always very rewarding when a client is delighted with the outcome of the project and provides positive feed back and subsequent referrals" he said.

Here is a sampling of some current Tim Davis **Design projects:**

- A new kick boxing studio for martial arts expert Bill Gatchell's company 100% Martial Arts, in Orleans and a new franchise for 100% Martial Arts in Vaughan, near Toronto. "Both of these projects will take Martial Arts studio interiors to a new level in this area and confirm this company as a market leader in Ontario," Tim Davis said;
- Design of an Ottawa prototype franchise location for a proposed Isobels Cupcakes and Cookies store.
- Retail display systems for Dymon Storage Group. "We also did the whole reception and retail area for Metcalfe Realty's Self Storage Facility at the City Centre site." Davis said;
- A new studio set for CPAC, currently in the planning stage, "a referral from the people at CTV who we did a new studio for last year for Question Period," Tim
- Ongoing work at the National Gallery of Canada. The practice has undertaken more than 80 projects to date at the National Gallery, ranging in scale from mounts and cabinets for individual art objects, through custom furniture and assistance with exhibit design, to architectural changes to the building;
- "We have extended our working in the cultural sector, currently assisting with two exhibits for the Vancouver Art Gallery and also working with one of the big cultural institutions in Montreal"
- Fit up and interior work at the new Royal Ottawa Hospital; including the reconfiguration of the main reception area and a new geriatric waiting area;
- The compete refurbishment of a high-end apartment in the Glebe;
- Remodelling of a Montreal restaurant;

For more information:

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National Gallery of Canada, temporary protective works, with NGC Design Services, fabricators ECR

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